

KAM QUARTERLY



Sorry We Missed You In June!

We've had a busy start to 2023! From our March of the Museums event, TRF project wrap-ups, student placements, the (temporary) loss of our Marketing & Communications Coordinator and so much more. But we can confidently say, we are back on track!

Our Q3 KAM Quarterly is PACKED with lots of information, surveys and upcoming events that you need to know about.

SAVE THE DATE - KAM MEMBERS' MEETINGS

Tuesday, September 26th @10am on ZOOM

A review of member services, including how to post your events on the KAM website; as well as a first reveal of the Volunteer Program.

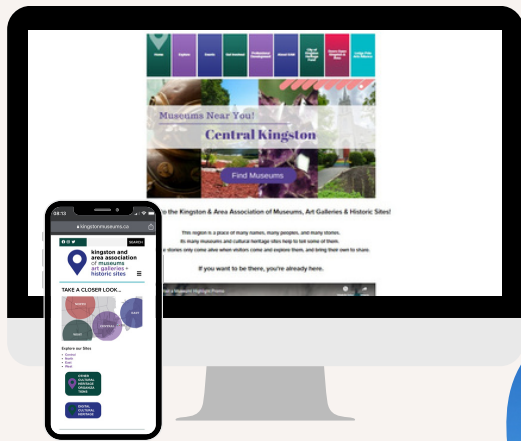
Tuesday, November 28th @10am on ZOOM

A practical workshop review of how to improve SEO using KAM's WordPress blog with Sadie

Thank-you Tourism Relief Fund

Our Tourism Relief Fund Grant wrapped up in March 2023. Between September 2021 and March 2023, we received \$172K to support and further develop our collaborative marketing resources and initiatives. Check out some of them below!

MAJOR UPDATES TO OUR WEBSITE



PROFESSIONAL SITE PHOTOS



A BROCHURE THAT PROMOTES OUR MEMBERS



AN UPDATED WAYFARING SIGN



DIGITAL ADS & DOWNTOWN BANNERS FOR ALL MEMBER SITES



Hello

COMMUNITY SERVICES RECOVERY FUND!

In February 2023, we applied to the Community Services Recovery Fund (another Federal COVID-recovery program) to redevelop and rebuild the KAM volunteer program, intended to recruit, train, and connect a range of community volunteers to member sites. In June, we were informed that our application was successful! Hurray!

This funding (approximately \$99K) will not only help us to rebuild an important member service, but it also allows us to re-hire our Marketing & Communications Coordinator for another 12 months! Welcome back Sadie!

REMINDER!

KAM Benchmark Quarterly Surveys and Annual Survey

Just a friendly reminder to complete your quarterly benchmark surveys (it's only 4 questions!). This data will be fed into the ***Kingston In-Focus Dashboard*** and the quarterly input helps map the changing trends of staff within an operating year.

Also, don't forget the Annual Benchmark Survey in December!

City of Kingston

HERITAGE FUND

The CKHF 2023-2024 cycle is officially launched. Applications and guidelines are available for download from our [website](#).

Once again applicants can apply to either an operating or a community project grant AND a cultural heritage project grant!

THE CITY OF KINGSTON HERITAGE FUND GRANT WINNERS 2023

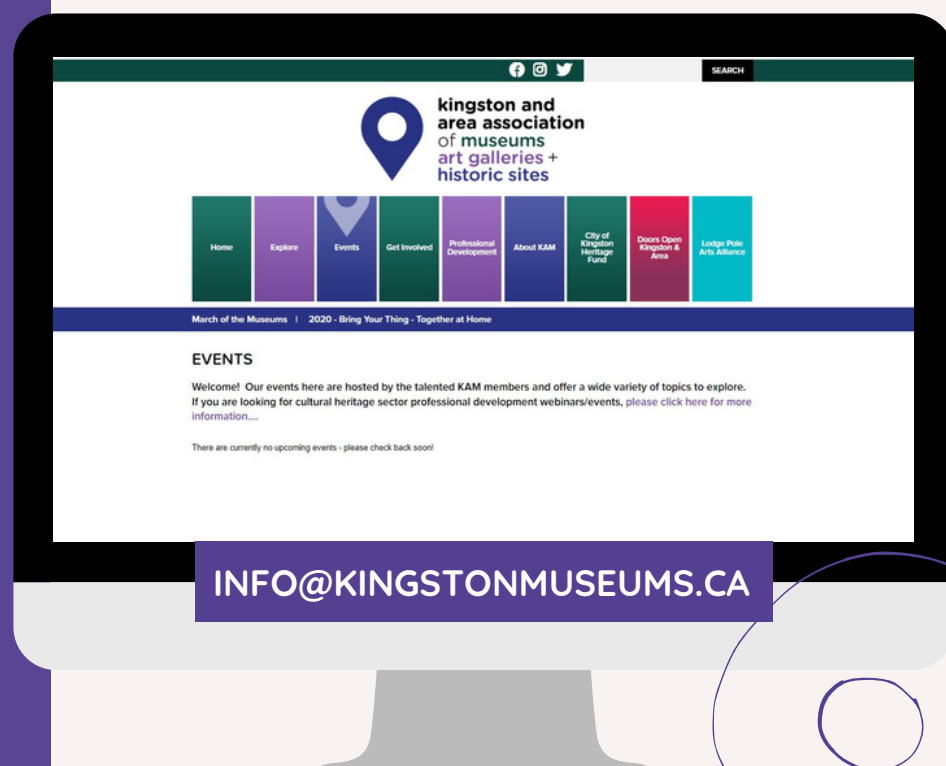


KAM WEBSITE EVENTS LISTING

Got an upcoming event you want to share? Why not upload it to the KAM website?

Every member has access to upload their events to our events listing as part of member services.

Make sure to attend our September Members' meeting for a review on how to do this, or contact Debbie for help!



Upcoming Public Engagement Opportunities

Movies in the Square - August 3rd 2023 The Magic of Museums

What: Downtown BIA's Movies in the Square program

Where: Springer Market Square

Movie: Mary Poppins

When: 6:15 Set up and 8:30 Tidy up



Image from downtownkingston.ca

KAM members are invited to set up a pop-up museum table at this event. Movie-goers will visit each site table, get their passport stamped, and enter a draw for a prize bag. It's a great opportunity to promote your site and engage with the local community.

Let us know if you want to participate or donate an item for the prize bag, or both - by July 21st. You can contact Sadie Babcock (communications@kingstonmuseums.ca) and Claire Notman (claire.notman@kingstonhsc.ca)



March of the Museums 2024

We are seeking interested KAM members to assist in planning our 2024 March of the Museums event. There will be *three planning meetings*, held over ZOOM from 10 am-12 pm on,

- September 28th
- October 19th
- November 23rd

If you would like to get involved, please email Debbie at info@kingstonmuseums.ca

Doors Open 2023

Doors Open Kingston & Area is back for 2023 with three different event dates! July 22nd, August 26th & September 23rd!

Find out more [here](#)

PAUL O. ROBERTSON PROFESSIONAL DEVELOPMENT PROGRAM 2023



Due to circumstances beyond staff control, our 2023 Professional Development program has been delayed - but not forgotten! This year's program is named in memoriam of Paul O. Robertson, a much valued and longtime friend to and member of KAM. Paul was a vocal advocate for accessible professional development opportunities for museum professionals at all stages of their careers. With the gracious support of Paul's estate and his husband, Edgar Tumak, we are offering a fully subsidized program for KAM members in 2023.

While the full program schedule and details will be released shortly, here is a sneak peek for what is to come over the next 5 months.

- July 20th, 2023 - Critical Approaches to Grant Writing: Project Grants webinar
- July 27th, 2023- Critical Approaches to Grant Writing: Operating Grants webinar
- August 24th, 2023 - Accessibility in Museums/Cultural Heritage Sites webinar
- September 2023 - Advocacy for Museums and Cultural Heritage webinar
- October 2023 - Digital Photo-documentation of Museums Objects (In-Person) CCI workshop
- November 2023 - Special Topic Webinar - TBA

[REGISTER FOR ALL PD EVENTS HERE](#)

VOLUNTEER RECRUITMENT FOR KAM ADVISORY COMMITTEES

KAM is seeking interested members to get involved in our newly restructured advisory committees for 2023 - Marketing & Analytics Committee (MAC); Professional Development (PD); and Programming and Community Engagement (PaCE).

Prior to COVID-19, these committees were more operationally focused and met with greater frequency over the year. Post-COVID, these committees will take on an advisory role and meet 2-3 per annum to offer member input to ensure ongoing relevancy and appropriateness of KAM services and activities.

If you wish to get involved in a committee - please email Jamie:managing.director@kingstonmuseums.ca

Marketing & Analytics Committee (MAC): August and November

Staff Lead:
Sadie Babcock –
Marketing &
Communications
Coordinator

**Note in 2023,
MAC will meet in
November*

Professional Development (PD): May and October

Staff Lead:
Debbie Holdich

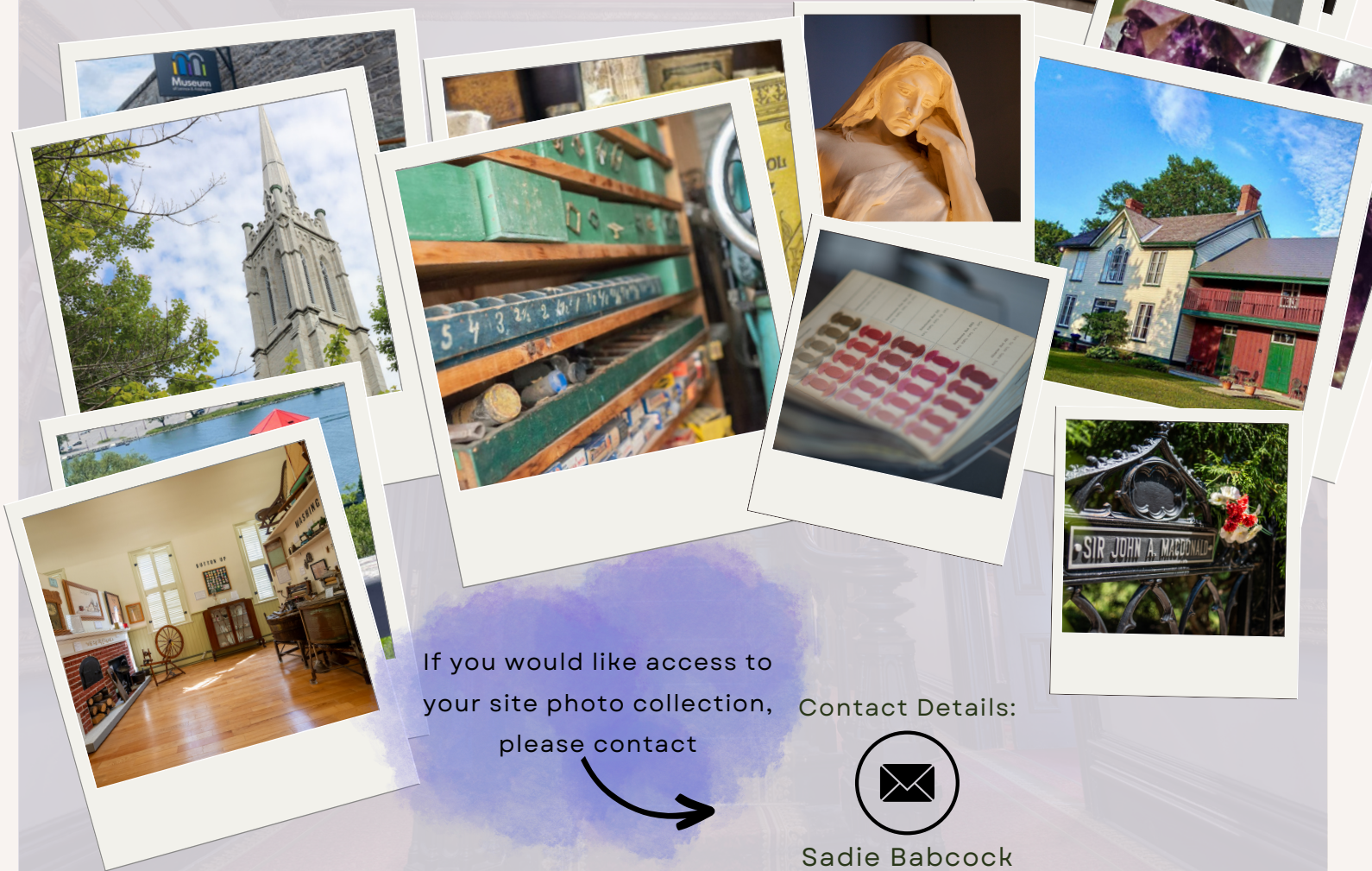
**Note in 2023, PD
will meet in
October*

Programming and Community Engagement (PaCE): September, October, November (other meetings as required depending on Public Engagement activities)

Staff Lead:
Jamie McKenzie-Naish

Professional Site Photos

Over the past year, Mike Wing of Wing Studios, has been visiting various member sites to update and expand our photography collateral as part of our TRF grant, and we are pleased to share these photos with our member sites.



If you would like access to
your site photo collection,
please contact



Sadie Babcock

communications@kingstonmuseums.ca

