

Collaborative Marketing Program Registration Form

KAM Members can choose from three marketing engagement levels for their specific goals. Select the package that best fits your needs!

Refer to the KAM Collaborative Marketing Guide for more details on each option.

The **BASIC** option is included with your membership fee and provides social media engagement and regular updates to your KAM website Explore page. No registration required.

To register for the Enhanced marketing option or Showcase Add-Ons, please complete the form below:

	Option	Description	Fee
	Enhanced	All Basic level features; Take a Closer Look rack card and digital brochure; premium racking; digital display ads; enhanced social media engagement	\$163.72 +HST (\$185.00 total)
	Showcase 1: Kingston Route and Wayfaring Signs	Museum fingerboard sign located at Kingston Visitor Information Centre; Kingston Museum Route Sign near your site	\$150 +HST (\$169.50 total) per sign
	Showcase 2: Kingston Route and Wayfaring Signs	Banner featuring your site name on a downtown street during peak summer months	\$200 +HST (\$226.00 total) per banner

**PLEASE COMPLETE CONTACT INFORMATION ON
NEXT PAGE!**





Collaborative Marketing Program Registration Form

Name of Representative:	
Organization:	
Email:	
Phone:	

By indicating your level of participation on page 1 and signing below, you agree to participate in the KAM Collaborative Marketing Program for 2026. Upon receipt of your completed form, you will be issued an invoice, and payment must be made in full within 60 days of the invoice date. You will also be contacted to make arrangements with KAM to access your program features.

The primary contact for this agreement, Zane Smith, Managing Director, can be reached at managing.director@kingstonmuseums.ca.

Name	
Date	
Signature	

