



JOB DESCRIPTION

POSITION TITLE: CULTURE & TOURISM AMBASSADOR
REPORTS TO: MANAGER OF HERITAGE CULTURE & TOURISM
CATEGORY: STUDENT – 35 HOURS/WEEK
EMPLOYMENT DATES: MAY 08 TO AUGUST 25TH, 2023
HOURLY RATE: \$18.04

POSITION SUMMARY:

Loyalist Township is now accepting applications for the summer Culture & Tourism Ambassador. This summer position will work directly with the Heritage, Culture and Tourism team and will support the daily functions of the division during the busy summer season. The successful student will gain valuable work experience in the culture and tourism sector.

QUALIFICATIONS & EXPERIENCE:

- Currently enrolled in post-secondary education in Tourism, Hospitality, Marketing, Communication, Education, Graphic Arts, or related field.
- Must be a full-time student planning to return to full time studies in the Fall of 2023.
- Interested in community development, tourism, and culture.
- Creative ability as demonstrated through experience with arts, crafts, or design.
- Strong research, analytical and communication skills with a high level of attention to detail and the ability to work independently on specific tasks.
- Excellent customer service and ability to interact with visitors.
- Experience volunteering or working in the tourism and culture field will be considered an asset.

DUTIES AND RESPONSIBILITIES:

The student will assist with:

- Facilitating cultural Township events and educational opportunities.
- Supporting event logistics, including set-up and clean-up.
- Supporting post-event and social media reporting.
- Creating unique and engaging social media content to promote tourism.
- The implementation of a local agricultural tourism initiative.
- Communicating summer event details with local community groups and businesses to promote tourism.
- Other duties as assigned

WORKING RELATIONSHIPS:

Internal
Daily communication with Township employees

External
Occasional interactions with Township residents and visitors

WORKING CONDITIONS:

Normal office-type environment (may be in office or other municipal buildings). May be seated for long periods (3-4 hours).

The job description reflects the primary duties and responsibilities of this position and should not be construed to describe in detail all duties and responsibilities of the job.

Please submit an application along with your cover letter and résumé using the Apply Now button below **by Sunday, February 5th at 11:59 PM**. Interviews to be scheduled in the weeks of February 13-17th and 20th-24th.

APPLY NOW!