



Museum Unplugged? Reflections on Digital Transformation from the Museum of Lennox & Addington.

WITH AMBER MEYER, PROGRAM COORDINATOR

In 2019 our staff decided to make a shift back to the basics, uncomplicating the museum experience. Unplugging our programs and offering hands on immersive opportunities for all ages; the change made an astounding impact for the better. Then, COVID. As an industry we were forced to switch to digital or run the risk of being forgotten. Going against everything we had just worked so hard to develop, we had to make it work in our own way. It was messy at first but we dreamed big, we planned things that would never have been possible in person and let me tell you, the results were amazing!

Join us for a conversation about being forced to ask hard questions about who we were as a community space and really dive deep to answer them has allowed us to redefine the meaning of successful programing in the best possible way.

Please register to attend on the link below. KAM looks forward to learning best practices and sharing experiences.



Learn with Us



Level Suitability -
Exploratory to Expert



Type -
Workshop/Webinar



Theme -
Programming &
Engagement

Thursday, February 24,
2022 - 10:00 am - 12:00
pm - Online

[Register Here](#)

KAM Members - Free
Non-Members - \$10.00



Amber Meyer Program Coordinator, Museum of Lennox & Addington

Amber joined the team at the Museum of Lennox and Addington 5 years ago as the Program Coordinator. Using her previous experience in teaching and management, she has worked closely with Museum and Archives staff to develop a programming plan that has reached participants across Canada, the United States and Europe. She spends her days planning and facilitating all public programs, educational programs, community outreach and partnership opportunities. In addition to programming, she also organizes social media/marketing and acting as the museum administration.



Amber holds a History degree from Queen's University and did a post grad in education. Outside of work, Amber is a mom to four busy boys and can either be found cheering loudly at the hockey rink, curling arena or baseball diamond, and loves spending time outdoors adventuring and making memories in every moment. Any "extra" time is dedicated to volunteering as the Chair of the boys School Advisory Council and as a Leading Lady for our local 100 Women Who Care chapter.



Learn with Us



Level Suitability -
General



Type -
Workshop/Webinar



Theme - Research &
Evaluation



Museum of
**Lennox &
Addington**

<https://lennox-addington.on.ca/museum-archives>