

Levels of Participation 2021 – Please indicate by marking the appropriate circle below.

				Cost	HST	Total
<input type="radio"/>	Marketing Partner	Includes:	Brochure Social Media Web Presence/ KAM Blog Love Kingston Market Place Booth Take a Closer Look Poster Campaign Downtown Banners Cogeco Public Service Announcement Outreach & Engagement Staff & Volunteer Support	600.00	78.00	678.00
<input type="radio"/>	Marketing Participant		Please indicate your level of participation			
<input type="radio"/>	KAM Brochure	Includes:	Design & Print (5000) VIC Racking Fee Brochure Distribution at additional key locations	300.00	39.00	339.00
<input type="radio"/>	Social Media	Includes:	Facebook, Twitter, Instagram (paid boosting, cross promotion) 3 social media campaigns: May is Museum Month/International Museum Day/Museum Week (May 2021); Site Twinning (June July August 2021; Urban Geography (Sept, Oct 2021)	300.00	39.00	339.00
<input type="radio"/>	Web Presence/KAM Blog	Includes:	Digital Member Map, Personal web placement and event postings on KAM website; Visitor-in-Residence articles and site contributed articles to Blog	150.00	19.50	169.50
<input type="radio"/>	Love Kingston Marketplace Booth	Includes:	Scheduled Member access to Marketplace booth for outreach engagement.	50.00	6.50	56.50
<input type="radio"/>	Take a Closer Look Poster Campaign	Includes:	Individual poster per site; located in downtown Kingston and along transit routes; May 2021 until Spring 2022.	250.00	32.50	282.50
<input type="radio"/>	Outreach & Engagement/ Staff & Volunteer Support	Includes:	Member Listing on KAM website; participation/representation at KAM led collaborative events; member brochure swap; presence at in-market promotions/show cases; access & use of Visit Local wordmark; cross-promotions with Tourism Kingston and other media outlets.	No additional fee- services included in membership.		

Marketing 2021

NEW RENEWAL

Contact Information

ORGANIZATION	
EMAIL	PRIMARY PHONE
MAILING ADDRESS (please include postal code)	
CIVIC ADDRESS (if different from mailing address)	

By indicating your level of participation (see reverse), you have the authority to bind the organization and support the KAM Marketing Initiatives for 2021. You agree to payment of the selected level/items by the 15 March 2021 due date. If you require an invoice for your records, please email info@kingstonmuseums.ca.

NAME & POSITION	SIGNATURE
DATE	

Love Kingston Marketplace Booth – Select three dates by order of preference

Date	June 4 th	June 11 th	June 18 th	June 24 th	July 2 nd	July 9 th	July 16 th	July 23 rd	July 30 th	Aug. 6 th	Aug. 13 th	Aug. 20 th	Aug. 27 th	Sept. 3 rd
1st Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2nd Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3rd Choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>