

# KAM QUARTERLY



The end of the year is almost here! In this issue of the (Q4) Quarterly, we've included all the *need-to-know* news, and important dates you should be saving to your calendar.

If you have any questions about the content in this issue, please reach out to the team!



## **KAM MEMBERS' MEETINGS**

**Tuesday, November  
16th @10am on ZOOM**

A practical workshop  
review of how to improve  
SEO using KAM's  
WordPress blog with Sadie



# KAM ADVISORY COMMITTEES

Get involved with our advisory committees to help us shape membership services and activities!

Check out the upcoming *Programming and Community Engagement (PaCE) Meetings* below!

## Staff Lead:

KAM Managing Director,  
Jamie McKenzie-Naish

## Dates:

September 28th@10am  
October 19th@10am  
November 23rd@10am

## Item to Discuss

- March of the Museums
- Solar Eclipse Weekend
- Other Upcoming 2024 Programming Activities



**And the Professional Development (PD) Committee:**

**Staff Lead:**

KAM Office Coordinator  
Debbie Holdich

**Dates:**

October 11th @10am

**Item to Discuss**

- Brainstorming PD for 2024
- KAM Volunteer program

*Email us to Join!*



**And the Marketing & Analytics Committee (MAC):**

**Staff Lead:**

KAM Marketing &  
Communications Coordinator  
Sadie Babcock

**Dates:**

November 16 @10am

**Item to Discuss**

- KAM Marketing Strategy
- 2024 Marketing Package
- New ideas and trends



Reminder to

# COMPLETE YOUR BENCHMARK SURVEYS

Just a friendly reminder to complete your quarterly benchmark surveys (it's only 4 questions!).

This data will be fed into the **Kingston In-Focus Dashboard** and the quarterly input helps map the changing trends of staff within an operating year.

**Annual Member Survey**

CLICK FOR LINKS!

**Quarterly Member Survey**



Professional

DEVELOPMENT



<https://www.kingstonmuseums.ca/professional-development/professional-development-events>

## THE PAUL O. ROBERTSON PROFESSIONAL DEVELOPMENT PROGRAM 2023



**IMPROVED ACCESSIBILITY IN MUSEUMS: CONSULTATION, DESIGN & CO-CREATION**



Webinar  
24 August 2023  
11am -1pm

**ADVOCACY FOR COMMUNITY MUSEUMS AND THE COMMUNITIES THEY SERVE**

Webinar  
27 September 2023  
11am -1pm



**DIGITAL PHOTO DOCUMENTATION OF MUSEUM OBJECTS**



In-Person Workshop  
24-25 October 2023  
9am -5:30pm

**iUNSETTLING! CONFRONTING OUR HISTORIES THROUGH PLAY**

In-Person Workshop  
9 November 2023  
10:30- 4:30 pm



**"SISTERS ARE DOING IT FOR THEMSELVES:" A MUSEUM FOR WOMEN'S HISTORY**

Webinar  
21 November 2023  
10am-12pm



# KAM AWARDS OF EXCELLENCE

The Kingston & Area cultural heritage sector is as diverse and vibrant as the individuals through whom it is animated. Over the years, many community volunteers and cultural professionals have been a part of KAM, each leaving their distinctive imprint in KAM's story and exemplifying the principle - "we do better together."

## KAM Awards of Excellence



| Leadership & Innovation | Mentorship |  
| Governance | Volunteerism | Programming & Practice |

The KAM Awards of Excellence is an annual, peer recognition program, where KAM members both nominate and vote for the nominees in each award category. There are five categories for the KAM Awards of Recognition: Governance; Practice & Programming; Leadership & Innovation; Mentorship; and Volunteerism. Three of the award categories are named in recognition of a former KAM member who has notably influenced KAM and our regional cultural heritage sector in these ways for the better.

Nominations open in September and close in December. Recipients are notified the following February, and awards are presented at KAM's AGM.

For more information about the KAM Awards of Excellence program, as well as nomination forms, please visit:

**[www.kingstonmuseums.ca/engage/kam-awards-excellence](http://www.kingstonmuseums.ca/engage/kam-awards-excellence)**

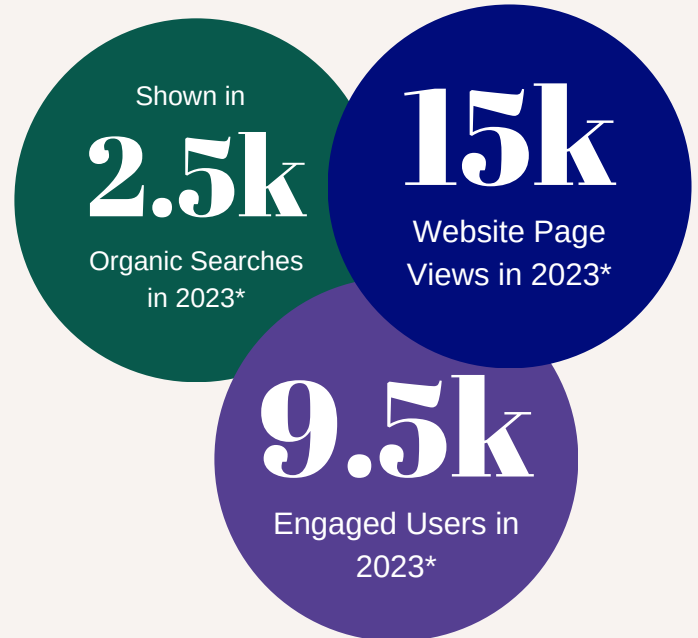


# Member Events on **kingstonmuseums.ca**

Get extra eyes on your upcoming events! Every KAM member has access to upload their events to our Events/Public Programming page as part of member services.

If you are a new member and would like to learn how, or you are a long-time member who would like a recap, please make sure to attend our September Members' meeting for a review on how to do this!

If you can't make the meeting please contact Debbie for help at [info@kingstonmuseums.ca](mailto:info@kingstonmuseums.ca)



*\*Website numbers recorded from January 1, 2023 - September 20, 2023*



## Stay Tuned

For your 2024 Membership Renewals, and our *Take a Closer Look Collaborative Marketing Program* for 2024!