



kingston and  
area association  
of museums  
art galleries +  
historic sites

City of Kingston Heritage Fund  
Operating Grant Application  
2023-2024



---

**Completed City of Kingston Heritage Fund (CKHF)  
OPERATING GRANT APPLICATIONS are due at the  
KAM Office by 3:00 PM on:**

**TUESDAY, SEPTEMBER 12<sup>th</sup>, 2023**

Contact Information:

Jamie McKenzie-Naish  
CKHF Grant Review Officer  
Kingston & Area Association of Museums, Art Galleries and Historic Sites.  
837 Princess St. Suite 302  
Kingston, ON  
K7L 1G8

(613) 507-4014  
info@kingstonmuseums.ca

[www.kingstonmuseums.ca](http://www.kingstonmuseums.ca)

# CKHF Large Operating Grant Application 2023-2024

<b>Ensure that your application package is complete.</b>	
	<p><b>Section Checklist</b></p> <div style="border: 1px dashed black; padding: 5px;"> <p><b>A Applicant Information</b></p> <p>A.1 Declaration</p> <p>A.2 Organization Summary</p> <p>A.3 Organizational Objectives</p> <p>A.4 Significant Role in Community</p> <p>A.5 Financial Information</p> <p><b>B Human Resources</b></p> <p>B.1 Governance</p> <p>B.2 Operations</p> <p><b>C Contributions to Kingston’s Cultural Heritage</b></p> <p>C.1 Assets</p> <p>C.2 Cultural Heritage Activities and Services</p> <p>C.3 Audience Engagement</p> <p>C.4 Accessibility</p> <p><b>D Planning and Evaluation</b></p> <p>D.1 Strategic Planning</p> <p>D.2 Measures and Evaluation</p> </div>
<input type="checkbox"/>	<b>Obtain required signatures</b> for Declaration.
<input type="checkbox"/>	<b>Financial Documentation:</b> attach a copy of your latest year-end financial statements (see CKHF Operating Grant guidelines for appropriate type of statements)
<input type="checkbox"/>	<b>Governance:</b> attach Curriculum Vitae or Resume for three (3) members of the Board executive.
<input type="checkbox"/>	<b><i>Proof of Incorporation:</i></b> first time applicants must include a copy of <i>Letters Patent, or other incorporation documents.</i>

# CKHF Large Operating Grant Application 2023-2024

## A. APPLICANT INFORMATION

### 1. DECLARATION

**We the undersigned certify that:**

- the information contained in this application and the accompanying documents is true, accurate and complete;
- we have the legal authority to sign for the organization requesting funding;
- consent is given for the release of information, in this application and any subsequent reports submitted, to the KAM CKHF Grants Review Committee, Board of Directors of KAM, and the Corporation of the City of Kingston;
- we have read and agree to all of the regulations, terms and conditions outlined in the *2023-2024 Administrative Plan – City of Kingston Heritage Fund*, including but not limited to:
  - All funding decisions are final, and rest with the Jury of the CKHF Grants Committee as ratified by the Kingston & Area Association of Museums, Art Galleries and Historic Sites and Kingston City Council;
  - Funds will not be used to cover the cost of an organization’s existing deficit;
  - CKHF grant funds must be spent prior to Dec. 31, 2024, or be repaid;
  - CKHF grants may only be used for the purpose(s) outlined in the application. Significant organizational changes in scale, activities, key personnel, and/or timeframe must be reported promptly to the CKHF Grant Review Officer;
  - if there are significant changes to the organization’s operations, we understand that we may be required to return the CKHF grant to KAM;
  - a CKHF Grant Interim Report must be submitted by July 15<sup>th</sup> 2024;
  - a CKHF Grant Final Report must be submitted by March 15<sup>th</sup>, 2025;
  - KAM and the City of Kingston reserve the right to place conditions on the release of CKHF grants. Any such conditions will be communicated to the applicant in their letter of notification;
  - as a recipient of public funds, successful applicants are required to maintain full and complete records regarding the receipt and disbursement of funds;
  - organizations receiving CKHF grants are required to recognize the City of Kingston and KAM’s contribution. Copies of corporate logos and guidelines for their use can be provided to successful applicants, for this purpose;
  - all complaints and concerns regarding the CKHF application, review, adjudication, and awards process, are to be made in writing to the Chair, CKHF Grants Review Committee c/o the KAM Office.

Signing Officer ( <i>Name, signature, position</i> )	Date
Signing Officer ( <i>Name, signature, position</i> )	Date

## CKHF Large Operating Grant Application 2023-2024

<b>2. ORGANIZATION SUMMARY</b>			
<b>Common Name of Organization:</b>			
<b>Legal Name of Organization:</b>			
<b>Address:</b>			
<b>Mailing Address:</b> <i>(if different from above)</i>			
<b>Address where the majority of organization's activities occur:</b>			
<b>Website:</b>			
<b>Name of Contact Person:</b>			
<b>Title/Position:</b>			
<b>Telephone:</b>		<b>Email:</b>	
<b>Mission Statement of the Organization:</b>			
<b>Registered Charitable Number OR Incorporation Number:</b>			
<b>Has organization previously been in receipt of a CKHF grant?</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
<b>Is organization currently in receipt of municipal operating funding, not including the Heritage Fund?</b>	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
<b>Operating Grant Category</b>	<input type="checkbox"/> LARGE (\$75K) <input type="checkbox"/> SMALL (\$5K)		
<b>Request Amount:</b>		<b>% of total 2024 operating budget:</b>	

# CKHF Large Operating Grant Application 2023-2024

## 3. ORGANIZATIONAL OBJECTIVES

Please explain how your organization aligns with the objectives the CKHF program (choose 3 objectives)

250 words Max

## 4. SIGNIFICANT ROLE IN COMMUNITY

Please describe how the organization fulfills a significant role in Kingston's cultural heritage narratives.

# CKHF Large Operating Grant Application 2023-2024

## 5. FINANCIAL INFORMATION

Please complete all relevant sections, and provide a copy of the organization's latest year-end financial statements. (See Guidelines for appropriate statement type)

**Definitions:**

- *Last Year (Actuals):* Actual revenue/expenses for calendar year 2022
- *Current Year (Actual & Projected):* Actual revenue/expenses for January-August 2023 and projected (anticipated) revenue/expenses for September-December 2023
- *Next Year (Budget Projected):* Projected budgetary revenue/expenses for calendar year 2024

<b>i. <u>REVENUE</u></b>	<b>Last Year (Actuals) 2022</b>	<b>Current Year (Actual &amp; Projected) 2023</b>	<b>Next Year (Budget Projected) 2024</b>
<b>Earned Revenue</b>			
Admissions			
Membership			
Programming			
Rentals			
Sales			
Investments			
Other (specify: )			
Other (specify: )			
Other (specify: )			
Other (specify: )			
Other (specify: )			
<i>Total Earned Revenue</i>			

**Private Sector Revenue**

Corporate Donations/Sponsorships			
Foundation Grants			
Individual Donations (cash)			
Fundraising Events (gross)			
Other (specify: )			
Other (specify: )			

## CKHF Large Operating Grant Application 2023-2024

Other (specify: )			
Other (specify: )			
Other (specify: )			
<i>Total Private Sector Revenue</i>			

### Government Revenue

Federal			
Provincial			
Ontario Trillium Foundation			
City of Kingston			
Other (specify: )			
Other (specify: )			
Other (specify: )			
Other (specify: )			
Other (specify: )			
<i>Total Government Revenue</i>			
<b>TOTAL REVENUE (A)</b>			

	<b>Last Year (Actuals) 2022</b>	<b>Current Year (Budget) 2023</b>	<b>Next Year (Projected) 2024</b>
<b>ii. <u>EXPENSES</u></b>			
<b>Operating Expenditures</b>			

Salaries & Benefits			
Fundraising (gross)			
Physical Plant, Property & Maintenance			
Marketing & Promotion			
Rent or Mortgage			
Financial Management fees			
Liability Insurance			
Office Supplies			
Other (specify: )			
Other (specify: )			

## CKHF Large Operating Grant Application 2023-2024

Other (specify: )			
Other (specify: )			
Other (specify: )			
<b>Total Operating Expenditures</b>			

### Program Expenditures

Collections Management			
Exhibition Expenses			
Programming Expenses			
Member Communications			
Staff Development/Professional Development			
Other (specify: )			
Other (specify: )			
Other (specify: )			
Other (specify: )			
Other (specify: )			
<b>Total Program Expenditures</b>			

<b>TOTAL EXPENDITURES (B)</b>			
-------------------------------	--	--	--



## B. HUMAN RESOURCES

### 1. GOVERNANCE

Please list the current directors of the Board, indicating their positions.

Attach Curriculum Vitae or Resume for three (3) members of the Board Executive.

### 2. OPERATIONS

Please list the cultural heritage-related qualifications and/or experience of the organization's operational staff (paid and/or volunteer)

250 words Max

**C. CONTRIBUTIONS TO KINGSTON'S CULTURAL HERITAGE**

**1. ASSETS**

**Please describe organization's cultural heritage resource management responsibilities and management** (i.e. collections management, historic site designation, etc...)

350 words Max

## CKHF Large Operating Grant Application 2023-2024

2.	3. CULTURAL HERITAGE ACTIVITIES AND SERVICES		
Please complete all relevant sections in the chart below.	Last Year (Actuals) 2022	Current Year (Actual & Projected) 2023	Next Year (Projected) 2024
<b>Operations</b>			
Total number of annual operating hours			
Total number of Full-time staff			
Total number of Part-time staff			
Total number of contract staff (not Student)			
Total number of Seasonal staff (Student)			
Total number of Volunteers			
Total number of Student Placements/Internships			
<b>Public Cultural Heritage Programming (Overall)</b>			
Total number of annual in-person programming hours			
Total number of in-person education programs delivered			
Total number of in--person special events delivered			
Total number of exhibitions			
Total number of annual digital programming hours			
Total number of digital education programs delivered			
Total number of digital special events delivered			
Total number of digital exhibitions			
Total number of publications, newsletter issues produced			
Other In person: ( <i>specify:</i> )			
Other Digital: ( <i>specify:</i> )			
<b>Anticipated Cultural Heritage Programming (as a direct result of CKHF funding)</b>			
Total number of Exhibitions			
Total number of special events			
Total number of education programs			

## CKHF Large Operating Grant Application 2023-2024

Other (specify: _____ )			
-------------------------	--	--	--

**Describe three of the organization’s activities and/or services that interpret and convey the cultural heritage of Kingston (completed or will be completed in 2023).**

<b>Describe three of the organization’s activities and/or services that interpret and convey the cultural heritage of Kingston (completed or will be completed in 2023).</b>		
<b>a)</b>	Title	
	Type of activity	
	Brief description: <i>(1-2 sentences)</i>	
<b>b)</b>	Title	
	Type of activity	
	Brief description: <i>(1-2 sentences)</i>	
<b>c)</b>	Title	
	Type of activity	
	Brief description: <i>(1-2 sentences)</i>	

<b>4.</b>	<b>5. AUDIENCE ENGAGEMENT</b>		
	<b>Please complete all sections of the chart below that are relevant to the organization.</b>		
<b>In-Person Attendance and Participation</b>	<b>Last Year (Actuals) 2022</b>	<b>Current Year (Actual &amp; Projected) 2023</b>	<b>Projected Year 2024</b>
General visitation			
Education programming			
Special Events			
Other in-person Attendance (Specify: _____ )			
Other in-person Attendance (Specify: _____ )			

## CKHF Large Operating Grant Application 2023-2024

<b>Total Engagements</b>			
<b>Digital Attendance and Participation</b>			
Overall Website Traffic			
Overall Social Media Followers (all platforms)			
Digital Education Programming			
Digital Special Events			
Other digital Attendance (Specify: _____ )			
Other digital attendance (Specify: _____ )			
<b>Total Engagements</b>			

<b>Describe the organization’s target audience(s) and how their needs are addressed.</b>
<div style="text-align: right; margin-top: 20px;">200 words Max</div>

# CKHF Large Operating Grant Application 2023-2024

List your organization's marketing strategies used to engage target audience(s).

200 words Max

## 6. ACCESSIBILITY

IS YOUR SITE AODA COMPLIANT? YES  NO  Under Review

DO YOU HAVE AN EQUITY, DIVERSITY, INCLUSION (EDI) policy?

YES  NO  Under Review

## CKHF Large Operating Grant Application 2023-2024

**Describe how the organization ensures access to its cultural heritage services and activities.**

300 words Max

## D. PLANNING & EVALUATION

### 1. STRATEGIC PLANNING

- i. List your organization's strategic objectives/priorities for the next year of operations and explain how they align with your organization's mandate.

300 words Max



## CKHF Large Operating Grant Application 2023-2024

**ii. Describe plans to enhance the organization's human resources** (e.g. learning plan, succession plan, job descriptions for future positions, etc.)

200 words Max

**iii. Describe plans to enhance activities for target audience and/or to reach additional audiences.**

250 words Max

## CKHF Large Operating Grant Application 2023-2024

**iv. Describe plans to enhance accessibility to organization's activities and services.**

250 words Max

## 2 MEASURES and EVALUATION

**How do you measure success? Describe how you evaluate the achievement of your organization's strategic objectives. (See D.1.i - discuss 3 objectives minimum)**

500 words Max