

KAM Quarterly

The latest snippets, updates and info from KAM
www.kingstonmuseums.ca

Don't Forget...

May is Museum Month!

With many sites opening their doors to the public for the first time this season, start getting audience excited on your site's social profiles! Use the hashtag #mayismuseummonth to promote your content.

Tag @kingstonmuseums in your social posts and we will share on our page!

Upcoming Q2 Member Meeting 2022

Mark your calendar for Tuesday June 7th, 2022, for our Q2 Member meeting! With guest speaker, Alison Migneault, Marketing Manager at Tourism Kingston .

Upcoming Professional Development

"Film Screening: RESILIENCY", followed by a panel discussion on Wellbeing and Cultural Heritage.

May 12th, 2022 1pm-3pm ET

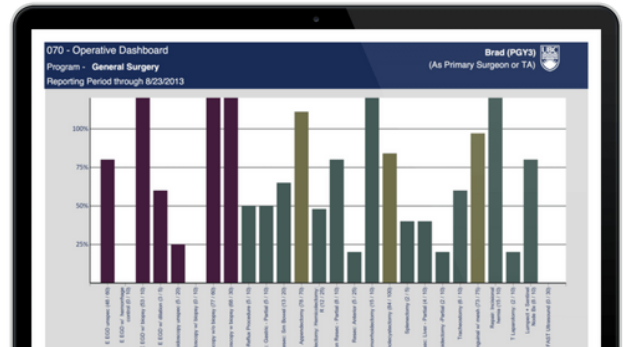
[-Register Here](#)

"A Short Guide to the City of Kingston Heritage Fund", Information Session

June 21st, 2022 10am-12pm ET &

June 28th, 2022 10am-12pm ET

[-Registration Link Coming Soon!](#)



Cultural Heritage Dashboard Project and the KAM Benchmark Survey

Since January 2022, KAM has been working in partnership with Kingston EcDev, City of Kingston, Queen's University, the Centre for Advance Computing, and MITACS to develop the Kingston Resiliency Dashboard project. The dashboard captures and visualizes data about Kingston in a publicly accessible format and updated in real-time. The dashboard is comprised of 7 individual dashboards exploring different data sets, including one specific to Kingston & area cultural heritage.

The key data source for the Cultural Heritage Dashboard is the KAM Benchmark Survey. In previous years, this survey has been executed on an annual basis through google forms. To better support the dashboard, we are transforming our survey into an online, cloud-based form accessible through the KAM website. **Stay tuned for updates regarding how members can access and input their site information in our new survey platform!**

Working on this project has highlighted critical data gaps about cultural heritage, not only within the Kingston region, but at provincial and national levels. Access to quality data benefits us all and is critical to decision making and advocacy.

Community partners are committed to continuing its development over time. KAM is excited to be a part of this innovative project!

[The Kingston Resiliency Dashboard will launch its pilot version in Autumn 2022!](#)



PD Event: Where Resilience and Culture Meet: Exploring Intersections of Wellbeing, Accessibility & Community

Cultural heritage is so much more than a recreational past time, but offering real impacts and implications for health and wellbeing within our communities. This event explores how resiliency, wellbeing, community, and cultural heritage intersect. We begin with a film screening *Resilience: The Biology of Stress and the Science of Hope*, followed by a panel discussion and Q&A with guest partners discussing their work in building community connections through engagement, trauma-informed practices and social prescription.

Please register to attend on the link below. This event is FREE to all participants. KAM looks forward to sharing best practices and learning together.

Thursday May 12, 2022 - 1:00 pm - 3:30 pm ET
[Register Here](#)

Our Presenters - Jaclyn Qua-Hiansen & Wendy Vuyk

Jaclyn Qua-Hiansen (she/her) is the Manager of Community Engagement and Lifelong Learning at ROM. She manages the ROM Community Access Network (ROMCAN), where ROM works with over 100 community partners to provide free museum visits and co-created, collaborative programming that directly meets the needs of vulnerable communities. She also manages the development and creation of learning programming and resources, with the goal of enhancing the museum's role as a lifelong learning resource that creates meaningful impacts in people's lives. Jaclyn also supports other departments across the museum to break down barriers to engagement, and create inclusive and welcoming museum experiences.



Wendy Vuyk is the Director of Community Health at Kingston Community Health Centres. Trauma responsiveness and the effects of Adverse Childhood Experiences (ACEs) are at the core of her work. Throughout her career, Wendy's passion for identifying measures to better serve equity-deserving populations, especially children and youth, has been demonstrated by her heartfelt commitment to co-designing effective, evidence-informed programs and initiatives. She is excited to be collaborating with partners to create a trauma responsive community of practice both in Kingston and at the provincial level.



Kingston Community Health Centres

Centres de santé communautaire de Kingston





We are looking for Storytellers!

This summer we are looking to feature our member sites, over the course of the main tourism season, on our social channels!

We will be positioning our member sites as 'Experiential Storytellers' as a way to showcase their knowledge and increase public awareness of the site itself. This goal of this campaign is to excite and encourage tourists and local audiences to visit sites and learn more about Kingston's cultural heritage.

How Can You Tell Your Story?

There are lots of ways to tell your story! Video is a great way to get a message across if you have the ability. You can always

Best Way to Tell Your Story?

Think about what your central message will be and what type of story you will want to convey. Think about what exhibits you have, or if there is a story or facts behind a specific items or even person!

We encourage every member site to participate. For more information you can reach out to our Marketing & Communications Coordinator, Sadie Babcock

communications@kingstonmuseums.ca



Let's Stay Connected!

Follow us on social media for Professional Development resources, knowledge on member events, opportunities and helpful links!

Check out @kingstonmuseums on...

